

**15th Annual**

**Burnt Hills-Ballston Lake Community Flag Day Parade**

**THURSDAY, JUNE 9, 2016**

The ***Burnt Hills – Ballston Lake Business & Professional Association*** is once again, proud to organize and run the Community Flag Day Parade! It has quickly become one of the premier events of our outstanding school district and citizenship that supports us all! The Parade has become a means of pulling the community together for a few hours of fun and fireworks!

***This year, the Parade will mark the final major community event recognizing the BH-BL School District’s CENTENNIAL CELEBRATION.***

**We cannot produce this event without the financial support of the local business community and its residents**.

*ᴕᴕ Our heartfelt gratitude goes to those who continue to support the Parade and BPA year after year. It is your generosity that powers the Parade and we THANK YOU. If you are a new advertiser, donor, or sponsor……WELCOME! We look forward to your joining our forces in supporting this community event!! ᴕᴕ*

**Once again, we have the following options for supporting the Parade:**

* **Sponsorship**
* **Parade Program & Web Advertising**
* **Betsy Ross Raffle *\*\*not your ordinary flag maker raffle!!!***

Please consider how ***you*** can support this year’s

**Burnt Hills-Ballston Lake Community Flag Day Parade.**

**\*\*\*Information form is on the next page.\*\*\***

***The BPA looks forward to seeing you there!!***

Sincerely,

Jeanette Borthwick, BH-BL BPA Treasurer & Parade Fundraising Committee Chair

Nigar Hale, BH-BL BPA President & Parade Fundraising Committee Member

Rick Reynolds, Parade Committee Chair

***Visit Us At…***

[**www.bhblbpa.com**](http://www.bhblbpa.com)

**https://www.facebook.com/BHBLFlagDayParade**

**Old Glory Sponsor $2,500**

***Includes* -- full page ad in Parade Brochure; Logo on Parade Banner; Credit in all Press Releases & recognition on BPA website, including link to your website; seat for (1) Flag Day Parade Float judge; Best Float Award presenter; BPA 2017 Membership**

**Red, White, & Blue Sponsor $1,000**

***Includes* -- 1/2 page ad in Parade Brochure; Logo on Parade Banner; Credit in all Press Releases & recognition on BPA website, including link to your website; BPA 2017 Membership**

**Stars & Stripes Sponsor $500**

***Includes* -- 1/4 page ad in Parade Brochure OR (2) Web Coupon Ads; Logo on Parade Banner; Recognition on BPA website, including link to your website; BPA 2017 Membership**

**Spirit of ’76 Sponsor $250**

***Includes* -- 1/4 page ad in Parade Brochure OR (2) Web Coupon Ads; Recognition on BPA website, including link to your website**

**Minutemen Sponsor $100**

***Includes* -- (1) Web Coupon Ad; Listing in the Parade Brochure on the “Recognition Page” as a Minutemen Sponsor**

**Friends of the Flag $25**

***Includes* -- Listing in the Parade Brochure on the “Recognition Page” as a Friends of the Flag donor**

**Parade Program Advertising $75 - $400**

***Includes* -- Your business ad in the Parade brochure; *\*\*we recommend you include a coupon incentive***

|  |  |
| --- | --- |
| **Full Page** | **$400** |
| **1/2 Page** | **$225** |
| **1/4 Page** | **$135** |
| **1/8 Page** | **$75** |

**Web Coupon Advertising $50**

***Includes* -- Your business coupon on the BH-BL BPA website → you choose the expiration date and we will 1) place the coupon on our website through September 30, 2016, and 2) give your business a plug on our Facebook page!**

**Betsy Ross Raffle Prize Donations**

***Includes* -- Recognition in the Parade Program as a Prize donor; *\*\*minimum $25 prize value***

**We will also list your business on our web page with a ‘hot link’ to your website and provide**

**Recognition on our Facebook page!**



**Burnt Hills-Ballston Lake Community Flag Day Parade**

**Sponsor, Advertiser, & Donor Form**

NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ EMAIL\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CONTACT NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please indicate your selection(s) of support by marking the appropriate area(s) below:**

**Old Glory Sponsor $2,500 \*\* *Inclusion in press releases* will be made**

**after receipt of payment.**

**Red, White, & Blue Sponsor $1,000**

**Stars & Stripes Sponsor $ 500**

**Minuteman Sponsor $ 100**

**Friends of the Flag Donor $ 25**

**Full Page Ad $ 400 \*\**Ad Copy* is due by *May 31, 2016* and can**

**be emailed to:** [**bhblparade@gmail.com**](mailto:bhblparade@gmail.com)

**1/2 Page Ad $ 225**

**Please check this box to use last year’s ad.**

**1/4 Page Ad $ 135**

***\*\*Please be sure to provide your email***

**1/8 Page Ad $ 75  *address above so we may email you***

***information for new ad copy & web coupon*.**

**Web Coupon $ 50**

**Betsy Ross Raffle Prize Donation *\*\*minimum prize value of $25***

***Description of prize to be donated:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

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***Payment*  should be made to the *“BH-BL BPA”* and mailed to:**

**BH-BL Business & Professional Association**

**PO Box 1043**

**Ballston Lake, NY 12019**